

LIST OF TRAINERS AND ASSOCIATE TRAINERS

S/No	Name	Highest Qualification Attained	Awarding Body	Programmes Taught
1.	AGNES KANG AI JI Associate (Part-time) Trainer	Bachelor of Commerce	The University of Western Australia	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
2.	CHEW LIAN KIM JUDITH Associate (Part-time) Trainer	Master of Business Administration	The University of Manchester	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
3.	CHO YAN FATT Associate (Part-time) Trainer	Bachelor of Business Administration	University of South Australia	(SCTP) Digital Marketer Retail (SF): Workplace Communications L1
4.	CHOO MUI SEOK @ TAN BEE LOH Associate (Part-time) Trainer	Bachelor of Education and Training	The University of Melbourne	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1
5.	CHOW WENG YING Associate (Part-time) Trainer	Bachelor of Science with Second Class Honours in Business and Management Studies	University of Bradford	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
6.	CHUA SER LIANG, RAYMOND Associate (Part-time) Trainer	Diploma in Electrical Engineering	Singapore Polytechnic	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
7.	CINDY HO HUI TING Associate (Part-time) Trainer	Bachelor of Arts with Merit	National University of Singapore	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
8.	DEWI MAYA Associate (Part-time) Trainer	Master of Business Administration	Victoria University	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
9.	KHOO BOO KOON DEREK @MUHAMMAD AMIR ABDULLAH Associate (Part-time) Trainer	Master of Science in International Marketing	University of Strathclyde	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
10.	LEE YONG KWONG Associate (Part-time) Trainer	Bachelor of Arts (Arts and Social Sciences)	National University of Singapore	 (SCTP) Digital Marketer Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management



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11.	LIM GUEK HOON Associate (Part-time) Trainer	Bachelor of Arts with Honours (Business and Management)	Bath Spa University	 (SCTP) Digital Marketer Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2
12.	LIM SIM HONG Associate (Part-time) Trainer	Bachelor of Accountancy	The University of Singapore	(SCTP) Digital Marketer • Retail (SF): Workplace Communications L1
13.	MINA AKBARSHAH Associate (Part-time) Trainer	Master of Commerce	Deakin University	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
14.	MOHAMED FADHIL BIN MOHAMED ISMAIL Associate (Part-time) Trainer	Master of Education	The University of Adelaide	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
15.	NG SOI MUN SUSAN- TIFFANY Associate (Part-time) Trainer	Bachelor of Business in Business Administration	Royal Melbourne Institute of Technology	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
16.	OOI SOOK BEE, KRYSTINA Associate (Part-time) Trainer	Master of Training and Development	Griffith University	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
17.	PAT MUN FAI Associate (Part-time) Trainer	Master of Business Administration	University of Dubuque	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
18.	PNG GEK KHIM CATHERINE Associate (Part-time) Trainer	Bachelor of Arts with Honours in History	The National University of Singapore	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1
19.	RAHUL KUMAR JANAK SHAH Associate (Part-time) Trainer	Bachelor of Arts	Oklahoma City University	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
20.	SANTHANARAM JAYARAM Associate (Part-time) Trainer	Master of Business Administration	Oklahoma City University	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management



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21.	SEOW WEI YUEN MARK Associate (Part-time) Trainer	Master of Training and Development	Griffith University	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
22.	SHEN YEN NING Associate (Part-time) Trainer	Master of Business Administration with Distinction	University of Sunderland	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
23.	WONG FANG SHYAN Associate (Part-time) Trainer	Bachelor of Business Administration	The National University of Singapore	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
24.	YAP SIEW HONG Associate (Part-time) Trainer	Bachelor of Arts	Ottawa University	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management
25.	YEW BEE HOAY @ WENDY Associate (Part-time) Trainer	Bachelor of Commerce	Shanghai University Of Finance And Economics, China	 (SCTP) Digital Marketer Retail (SF): Workplace Communications L1 Retail (SF): Game Based Marketing L2 Retail (SF): Search Engine Optimisation (SEO) L2 Retail (SF): Social Media Marketing L2 Retail (SF): Social Media Management