

## LIST OF TRAINERS AND ASSOCIATE TRAINERS

S/No	Name	Highest Qualification Attained	Awarding Body	Programmes Taught
1.	AGNES KANG AI JI Associate (Part-time) Trainer	Bachelor of Commerce	The University of Western Australia	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
2.	CHEN CHEE SIN Associate (Part-time) Trainer	Degree of Bachelor of Science	The Flinders University of South Australia	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> </ul>
3.	CHEW LIAN KIM JUDITH Associate (Part-time) Trainer	Master of Business Administration	The University of Manchester	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
4.	CHO YAN FATT Associate (Part-time) Trainer	Bachelor of Business Administration	University of South Australia	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
5.	CHOO MUI SEOK @ TAN BEE LOH Associate (Part-time) Trainer	Bachelor of Education and Training	The University of Melbourne	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
6.	CHOW WENG YING Associate (Part-time) Trainer	Bachelor of Science with Second Class Honours in Business and Management Studies	University of Bradford	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
7.	CHUA SER LIANG, RAYMOND Associate (Part-time) Trainer	Diploma in Electrical Engineering	Singapore Polytechnic	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul> Retail (SF): Emerging Technology L3
8.	CINDY HO HUI TING Associate (Part-time) Trainer	Bachelor of Arts with Merit	National University of Singapore	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
9.	D THEYAGU @ DANIEL Associate (Part-time) Trainer	Master of Education	University Of Sheffield	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Design Thinking with Social Media</li> </ul>
10.	DEWI MAYA Associate (Part-time) Trainer	Master of Business Administration	Victoria University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
11.	JEREMY CHO YIN LOONG Associate (Part-time) Trainer	Degree of Bachelor of Business Administration with Honours	The National University of Singapore	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Design Thinking with Social Media</li> </ul>
12.	KHOO BOO KOON DEREK @MUHAMMAD AMIR ABDULLAH Associate (Part-time) Trainer	Master of Science in International Marketing	University of Strathclyde	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
13.	KOH BEE HOON Associate (Part-time) Trainer	Bachelor of Science with First Class Honours in Computer Science	University of Wolverhampton	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Emerging Technology L3</li> </ul>

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14.	KOH CHEE KEONG ALVIN Associate (Part-time) Trainer	Bachelor of Business Systems	Monash University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
15.	LEE YONG KWONG Associate (Part-time) Trainer	Bachelor of Arts (Arts and Social Sciences)	National University of Singapore	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
16.	LIM GUEK HOON Associate (Part-time) Trainer	Bachelor of Arts with Honours (Business and Management)	Bath Spa University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
17.	LIM SIM HONG Associate (Part-time) Trainer	Bachelor of Accountancy	The University of Singapore	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
18.	MINA AKBARSHAH Associate (Part-time) Trainer	Master of Commerce	Deakin University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
19.	MOHAMED FADHIL BIN MOHAMED ISMAIL Associate (Part-time) Trainer	Master of Education	The University of Adelaide	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
20.	NG SOI MUN SUSAN-TIFFANY Associate (Part-time) Trainer	Bachelor of Business in Business Administration	Royal Melbourne Institute of Technology	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
21.	OOI SOOK BEE, KRYSTINA Associate (Part-time) Trainer	Master of Training and Development	Griffith University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
22.	PAT MUN FAI Associate (Part-time) Trainer	Master of Business Administration	University of Dubuque	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
23.	PNG GEK KHIM CATHERINE Associate (Part-time) Trainer	Bachelor of Arts with Honours in History	The National University of Singapore	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
24.	RAHUL KUMAR JANAK SHAH Associate (Part-time) Trainer	Bachelor of Arts	Oklahoma City University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
25.	SANTHANARAM JAYARAM Associate (Part-time) Trainer	Master of Business Administration	Oklahoma City University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Design Thinking with Social Media</li> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> </ul>
26.	SEOW WEI YUEN MARK Associate (Part-time) Trainer	Master of Training and Development	Griffith University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
27.	SHEN YEN NING Associate (Part-time) Trainer	Master of Business Administration with Distinction	University of Sunderland	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> <li>Retail (SF): Emerging Technology L3</li> </ul>

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28.	SONG JURN FOONG Associate (Part-time) Trainer	Master of Business Administration	The University of Western Ontario	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Design Thinking with Social Media</li> </ul>
29.	TAN SWEE LIN Associate (Part-time) Trainer	Master of Arts in Education and Human Development	The George Washington University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Design Thinking with Social Media</li> </ul>
30.	WONG FANG SHYAN Associate (Part-time) Trainer	Bachelor of Business Administration	NUS	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Design Thinking with Social Media</li> </ul>
31.	YAP SIEW HONG Associate (Part-time) Trainer	Bachelor of Arts	Ottawa University	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail (SF): Design Thinking with Social Media</li> <li>Retail: Data Analytics</li> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> <li>Retail (SF): Emerging Technology L3</li> </ul>
32.	YEW BEE HOAY @ WENDY Associate (Part-time) Trainer	Bachelor of Commerce	Shanghai University Of Finance And Economics, China	<b>(SCTP) Digital Sales and Brand Ambassador</b> <ul style="list-style-type: none"> <li>Retail: Data Analytics</li> <li>Retail (SF): Visual Merchandising Presentation L1</li> <li>Retail (SF): Service Leadership L1</li> <li>Retail (SF): Emerging Technology L3</li> </ul>