

LIST OF TRAINERS AND ASSOCIATE TRAINERS

S/No	Name	Highest Qualification Attained	Awarding Body	Programmes Taught
1.	AGNES KANG AI JI Associate (Part-time) Trainer	Bachelor of Commerce	The University of Western Australia	(SCTP) Digital Sales and Brand Ambassador
2.	CHEN CHEE SIN Associate (Part-time) Trainer	Degree of Bachelor of Science	The Flinders University of South Australia	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Data Analytics L2
3.	CHEW LIAN KIM JUDITH Associate (Part-time) Trainer	Master of Business Administration	The University of Manchester	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Data Analytics L2 Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1 Retail (SF): Emerging Technology L3
4.	CHO YAN FATT Associate (Part-time) Trainer	Bachelor of Business Administration	University of South Australia	(SCTP) Digital Sales and Brand Ambassador
5.	CHOO MUI SEOK @ TAN BEE LOH Associate (Part-time) Trainer	Bachelor of Education and Training	The University of Melbourne	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1
6.	CHOW WENG YING Associate (Part-time) Trainer	Bachelor of Science with Second Class Honours in Business and Management Studies	University of Bradford	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Data Analytics L2 Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1 Retail (SF): Emerging Technology L3
7.	CHUA SER LIANG, RAYMOND Associate (Part-time) Trainer	Diploma in Electrical Engineering	Singapore Polytechnic	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Data Analytics L2 Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1 Retail (SF): Emerging Technology L3
8.	CINDY HO HUI TING Associate (Part-time) Trainer	Bachelor of Arts with Merit	National University of Singapore	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Data Analytics L2 Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1 Retail (SF): Emerging Technology L3
9.	D THEYAGU @ DANIEL Associate (Part-time) Trainer	Master of Education	University Of Sheffield	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Design Thinking with Social Media
10.	DEWI MAYA Associate (Part-time) Trainer	Master of Business Administration	Victoria University	(SCTP) Digital Sales and Brand Ambassador
11.	JEREMY CHO YIN LOONG Associate (Part-time) Trainer	Degree of Bachelor of Business Administration with Honours	The National University of Singapore	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Design Thinking with Social Media
12.	KHOO BOO KOON DEREK @MUHAMMAD AMIR ABDULLAH Associate (Part-time) Trainer	Master of Science in International Marketing	University of Strathclyde	(SCTP) Digital Sales and Brand Ambassador



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13.	KOH BEE HOON Associate (Part-time) Trainer	Bachelor of Science with First Class Honours in Computer Science	University of Wolverhampton	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Data Analytics L2 Retail (SF): Emerging Technology L3
14.	KOH CHEE KEONG ALVIN Associate (Part-time) Trainer	Bachelor of Business Systems	Monash University	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Data Analytics L2 Retail (SF): Emerging Technology L3
15.	LEE YONG KWONG Associate (Part-time) Trainer	Bachelor of Arts (Arts and Social Sciences)	National University of Singapore	(SCTP) Digital Sales and Brand Ambassador
16.	LIM GUEK HOON Associate (Part-time) Trainer	Bachelor of Arts with Honours (Business and Management)	Bath Spa University	(SCTP) Digital Sales and Brand Ambassador
17.	LIM SIM HONG Associate (Part-time) Trainer	Bachelor of Accountancy	The University of Singapore	(SCTP) Digital Sales and Brand Ambassador
18.	MINA AKBARSHAH Associate (Part-time) Trainer	Master of Commerce	Deakin University	(SCTP) Digital Sales and Brand Ambassador
19.	MOHAMED FADHIL BIN MOHAMED ISMAIL Associate (Part-time) Trainer	Master of Education	The University of Adelaide	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1
20.	NG SOI MUN SUSAN- TIFFANY Associate (Part-time) Trainer	Bachelor of Business in Business Administration	Royal Melbourne Institute of Technology	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1
21.	OOI SOOK BEE, KRYSTINA Associate (Part-time) Trainer	Master of Training and Development	Griffith University	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Data Analytics L2 Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1 Retail (SF): Emerging Technology L3
22.	PAT MUN FAI Associate (Part-time) Trainer	Master of Business Administration	University of Dubuque	(SCTP) Digital Sales and Brand Ambassador
23.	PNG GEK KHIM CATHERINE Associate (Part-time) Trainer	Bachelor of Arts with Honours in History	The National University of Singapore	(SCTP) Digital Sales and Brand Ambassador
24.	RAHUL KUMAR JANAK SHAH Associate (Part-time) Trainer	Bachelor of Arts	Oklahoma City University	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1
25.	SANTHANARAM JAYARAM Associate (Part-time) Trainer	Master of Business Administration	Oklahoma City University	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Design Thinking with Social Media Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1



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26.	SEOW WEI YUEN MARK Associate (Part-time) Trainer	Master of Training and Development	Griffith University	(SCTP) Digital Sales and Brand Ambassador			
27.	SHEN YEN NING Associate (Part-time) Trainer	Master of Business Administration with Distinction	University of Sunderland	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Visual Merchandising Presentation L1 Retail (SF): Service Leadership L1 Retail (SF): Emerging Technology L3			
28.	SONG JURN FOONG Associate (Part-time) Trainer	Master of Business Administration	The University of Western Ontario	(SCTP) Digital Sales and Brand Ambassador Retail (SF): Design Thinking with Social Media			
29.	TAN SWEE LIN Associate (Part-time) Trainer	Master of Arts in Education and Human Development	The George Washington University	(SCTP) Digital Sales and Brand Ambassador • Retail (SF): Design Thinking with Social Media			
30.	WONG FANG SHYAN Associate (Part-time) Trainer	Bachelor of Business Administration	NUS	(SCTP) Digital Sales and Brand Ambassador • Retail (SF): Design Thinking with Social Media			
31.	YAP SIEW HONG Associate (Part-time) Trainer	Bachelor of Arts	Ottawa University	(SCTP) Digital Sales and Brand Ambassador			
32.	YEW BEE HOAY @ WENDY Associate (Part-time) Trainer	Bachelor of Commerce	Shanghai University Of Finance And Economics, China	(SCTP) Digital Sales and Brand Ambassador			