

## LIST OF TRAINERS AND ASSOCIATE TRAINERS

S/No	Name	Highest Qualification Attained	Awarding Body	Programmes Taught
1.	AGNES KANG AI JI Associate (Part-time) Trainer	Bachelor of Commerce	The University of Western Australia	<ul> <li>(SCTP) Omnichannel Specialist <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail (SF): Design Thinking with Social Media</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
2.	CHEW LIAN KIM JUDITH Associate (Part-time) Trainer	Master of Business Administration	The University of Manchester	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
3.	CHO YAN FATT Associate (Part-time) Trainer	Bachelor of Business Administration	University of South Australia	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
4.	CHOO MUI SEOK @ TAN BEE LOH Associate (Part-time) Trainer	Bachelor of Education and Training	The University of Melbourne	<ul> <li>(SCTP) Omnichannel Specialist</li> <li>Retail (SF): Problem Identification L3</li> </ul>
5.	CHOW WENG YING	Bachelor of Science with Second Class Honours in Business and Management Studies	University of Bradford	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
6.	CHUA SER LIANG, RAYMOND Associate (Part-time) Trainer	Diploma in Electrical Engineering	Singapore Polytechnic	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
7.	CINDY HO HUI TING Associate (Part-time) Trainer	Bachelor of Arts with Merit	National University of Singapore	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
8.	D THEYAGU @ DANIEL Associate (Part-time) Trainer	Master of Education	University Of Sheffield	<ul> <li>(SCTP) Omnichannel Specialist</li> <li>Retail (SF): Design Thinking with Social Media</li> </ul>
9.	DEWI MAYA Associate (Part-time) Trainer	Master of Business Administration	Victoria University	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>



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10.	JEREMY CHO YIN LOONG Associate (Part-time) Trainer	Degree of Bachelor of Business Administration with Honours	The National University of Singapore	<ul> <li>(SCTP) Omnichannel Specialist</li> <li>Retail (SF): Design Thinking with Social Media</li> </ul>
11.	LEE YONG KWONG Associate (Part-time) Trainer	Bachelor of Arts (Arts and Social Sciences)	National University of Singapore	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> </ul> </li> </ul>
12.	LIM SIM HONG Associate (Part-time) Trainer	Bachelor of Accountancy	The University of Singapore	<ul> <li>(SCTP) Omnichannel Specialist</li> <li>Retail (SF): Problem Identification L3</li> </ul>
13.	MINA AKBARSHAH Associate (Part-time) Trainer	Master of Commerce	Deakin University	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail (SF): Design Thinking with Social Media</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
14.	MOHAMED FADHIL BIN MOHAMED ISMAIL Associate (Part-time) Trainer	Master of Education	The University of Adelaide	<ul> <li>(SCTP) Omnichannel Specialist</li> <li>Retail (SF): Problem Identification L3</li> </ul>
15.	NG SOI MUN SUSAN- TIFFANY Associate (Part-time) Trainer	Bachelor of Business in Business Administration	Royal Melbourne Institute of Technology	<ul> <li>(SCTP) Omnichannel Specialist</li> <li>Retail (SF): Problem Identification L3</li> </ul>
16.	OOI SOOK BEE, KRYSTINA Associate (Part-time) Trainer	Master of Training and Development	Griffith University	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
17.	PAT MUN FAI Associate (Part-time) Trainer	Master of Business Administration	University of Dubuque	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
18.	PNG GEK KHIM CATHERINE Associate (Part-time) Trainer	Bachelor of Arts with Honours in History	The National University of Singapore	<ul> <li>(SCTP) Omnichannel Specialist</li> <li>Retail (SF): Problem Identification L3</li> </ul>
19.	RAHUL KUMAR JANAK SHAH Associate (Part-time) Trainer	Bachelor of Arts	Oklahoma City University	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>



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20.	SANTHANARAM JAYARAM Associate (Part-time) Trainer	Master of Business Administration	Oklahoma City University	<ul> <li>(SCTP) Omnichannel Specialist <ul> <li>Retail (SF): Design Thinking with Social Media</li> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
21.	SEOW WEI YUEN MARK Associate (Part-time) Trainer	Master of Training and Development	Griffith University	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
22.	SHEN YEN NING Associate (Part-time) Trainer	Master of Business Administration with Distinction	University of Sunderland	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
23.	SONG JURN FOONG Associate (Part-time) Trainer	Master of Business Administration	The University of Western Ontario	<ul> <li>(SCTP) Omnichannel Specialist</li> <li>Retail (SF): Design Thinking with Social Media</li> </ul>
24.	TAN SWEE LIN Associate (Part-time) Trainer	Master of Arts in Education and Human Development	The George Washington University	<ul> <li>(SCTP) Omnichannel Specialist</li> <li>Retail (SF): Design Thinking with Social Media</li> </ul>
25.	WONG FANG SHYAN Associate (Part-time) Trainer	Bachelor of Business Administration	The National University of Singapore	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail (SF): Design Thinking with Social Media</li> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>
26.	YAP SIEW HONG Associate (Part-time) Trainer	Bachelor of Arts	Ottawa University	<ul> <li>(SCTP) Omnichannel Specialist         <ul> <li>Retail: Setting Up Virtual Showroom Online</li> <li>Retail: Social Media Live Streaming Planning and Implementation</li> <li>Retail (SF): Problem Identification L3</li> <li>Retail: Omnichannel Customer Experience Management</li> </ul> </li> </ul>