

## LIST OF TRAINERS AND ASSOCIATE TRAINERS

S/No	Name	Highest Qualification Attained	Awarding Body	Programmes Taught
1.	ANG EU GENE Associate (Part-time) Trainer	Master of Business Administration (Marketing)	National Technological University	<b>(SCTP) Digital Marketing Specialist</b> <ul style="list-style-type: none"> <li>Empowering Digital Marketers with Essential AI Tools</li> <li>AI Tools for Creative Professionals</li> <li>Google Ads Search Certification</li> </ul>
2.	AUDREY LING KANG YI Associate (Part-time) Trainer	Bachelor of Business & Commerce  Bachelor of Communications	Monash University	<b>(SCTP) Digital Marketing Specialist</b> <ul style="list-style-type: none"> <li>Digital Marketing Certification (Powered by HubSpot)</li> <li>Inbound Marketing Certification (Powered by HubSpot)</li> <li>SEO Fundamentals with Semrush</li> <li>Content Marketing Certification (Powered by HubSpot)</li> <li>HubSpot Marketing Software Certification</li> </ul>
3.	CHARMAINE LEE XUE WEN Associate (Part-time) Trainer	Diploma in Interactive Media Design	Temasek Polytechnic	<b>(SCTP) Digital Marketing Specialist</b> <ul style="list-style-type: none"> <li>Digital Marketing Certification (Powered by HubSpot)</li> <li>Inbound Marketing Certification (Powered by HubSpot)</li> <li>Content Marketing Certification (Powered by HubSpot)</li> <li>Hootsuite Platform Certification</li> </ul>
4.	GOAY CHIA CHIA Associate (Part-time) Trainer	Doctor of Philosophy in Communication	Panamerican University	<b>(SCTP) Digital Marketing Specialist</b> <ul style="list-style-type: none"> <li>Google Analytics Certification for GA4</li> </ul>
5.	LIM HUN HUAT Associate (Part-time) Trainer	Bachelor of Marketing & Finance	Curtin University of Technology	<b>(SCTP) Digital Marketing Specialist</b> <ul style="list-style-type: none"> <li>Google Ads Video Certification</li> </ul>
6.	LOW WAN YUEE Associate (Part-time) Trainer	Bachelor of Science (Honors) Software Engineering	Asia Pacific University of Technology and Innovation (APU / APIIT)	<b>(SCTP) Digital Marketing Specialist</b> <ul style="list-style-type: none"> <li>Google Analytics Certification for GA4</li> </ul>
7.	POO RUIXIAN RACHEL Associate (Part-time) Trainer	Bachelor of Business Administration, Minor in Technopreneurship	National University of Singapore	<b>(SCTP) Digital Marketing Specialist</b> <ul style="list-style-type: none"> <li>Social Media Marketing Certification (Powered by HubSpot)</li> <li>Hootsuite Platform Certification</li> <li>Meta Certified Digital Marketing Associate</li> </ul>
8.	THANG ENG KOON Associate (Part-time) Trainer	Post Graduate Dip in Marketing Management	Bern University of Applied Sciences	<b>(SCTP) Digital Marketing Specialist</b> <ul style="list-style-type: none"> <li>Digital Marketing Certification (Powered by HubSpot)</li> <li>Inbound Marketing Certification (Powered by HubSpot)</li> <li>SEO Fundamentals with Semrush</li> <li>Content Marketing Certification (Powered by HubSpot)</li> <li>Hootsuite Platform Certification</li> <li>E-Commerce Website Development with WordPress Woocommerce</li> <li>Social Media Marketing Certification (Powered by HubSpot)</li> <li>Google Ads Video Certification</li> <li>HubSpot Marketing Software Certification</li> </ul>
9.	WONG KIN CHEW ESMOND Associate (Part-time) Trainer	Bachelor of Computing	National University of Singapore	<b>(SCTP) Digital Marketing Specialist</b> <ul style="list-style-type: none"> <li>SEO Fundamentals with Semrush</li> <li>E-Commerce Website Development with WordPress Woocommerce</li> </ul>