

## LIST OF TRAINERS AND ASSOCIATE TRAINERS

S/No	Name	Highest Qualification Attained	Awarding Body	Programmes Taught
1.	ANG EU GENE Associate (Part-time) Trainer	Master of Business Administration (Marketing)	National Technological University	(SCTP) Digital Marketing Specialist
2.	AUDREY LING KANG YI Associate (Part-time) Trainer	Bachelor of Business & Commerce Bachelor of Communications	Monash University	Digital Marketing Specialist     Digital Marketing Certification (Powered by HubSpot)     Inbound Marketing Certification (Powered by HubSpot)     SEO Fundamentals with Semrush     Content Marketing Certification (Powered by HubSpot)     HubSpot Marketing Software Certification
3.	CHARMAINE LEE XUE WEN Associate (Part-time) Trainer	Diploma in Interactive Media Design	Temasek Polytechnic	Digital Marketing Specialist     Digital Marketing Certification (Powered by HubSpot)     Inbound Marketing Certification (Powered by HubSpot)     Content Marketing Certification (Powered by HubSpot)     Hootsuite Platform Certification
4.	CHEW CHIN HUI ANDREW Associate (Part-time) Trainer	Doctor of Business Administration	Singapore University of Social Sciences	(SCTP) Digital Marketing Specialist
5.	GOAY CHIA CHIA Associate (Part-time) Trainer	Doctor of Philosophy in Communication	Panamerican University	Google Analytics Certification for GA4
6.	LIM HUN HUAT Associate (Part-time) Trainer	Bachelor of Marketing & Finance	Curtin University of Technology	(SCTP) Digital Marketing Specialist     Google Ads Video Certification
7.	LOW WAN YUEE Associate (Part-time) Trainer	Bachelor of Science (Honors) Software Engineering	Asia Pacific University of Technology and Innovation (APU / APIIT)	(SCTP) Digital Marketing Specialist     Google Analytics Certification for GA4
8.	POO RUIXIAN RACHEL Associate (Part-time) Trainer	Bachelor of Business Administration, Minor in Technopreneurship	National University of Singapore	Social Marketing Specialist     Social Media Marketing Certification (Powered by HubSpot)     Hootsuite Platform Certification     Meta Certified Digital Marketing Associate     Empowering Digital Marketers with Essential Al Tools     Al Tools for Creative Professionals –     Google Ads Search Certification
9.	THANG ENG KOON Associate (Part-time) Trainer	Post Graduate Dip in Marketing Management	Bern University of Applied Sciences	Osciplated Marketing Specialist     Digital Marketing Certification (Powered by HubSpot)     Inbound Marketing Certification (Powered by HubSpot)     SEO Fundamentals with Semrush     Content Marketing Certification (Powered by HubSpot)     Hootsuite Platform Certification     E-Commerce Website Development with WordPress Woocommerce     Social Media Marketing Certification (Powered by HubSpot)     Google Ads Video Certification     HubSpot Marketing Software Certification
10.	WONG KIN CHEW ESMOND Associate (Part-time) Trainer	Bachelor of Computing	National University of Singapore	(SCTP) Digital Marketing Specialist