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# Focused Learning Maximum Impact

## Becoming More Effective at Influencing powered by Wiley

If you want to be successful as a leader, manager or colleague, you must be able to achieve results through the effort and support of others. It might be getting support for ideas, acquiring needed resources or assigning responsibilities. While you can use direct power, many situations lend themselves better to influence. This requires a good set of influence skills. Practising these skills can improve your ability to lead and manage cross-functionally, strengthen professional relationships, increase your flexibility in dealing with people from diverse backgrounds, and achieve results more effectively.

### Learning Outcomes:

- Apply a framework for thinking about influence at work
- Demonstrate expressive and receptive influence behaviours to achieve results

## Critical Thinking and Analytical Skills powered by Wiley

Amid increasing challenging and dynamic business environments, professionals working across many sectors constantly find themselves having to make good decisions to ensure the long term viability of businesses. With easy-to-use tools, be successfully equipped by exploring a robust critical thinking process and improve your thinking abilities that yield higher quality problem solving, decision making and innovative solutions. Learn how to formulate creative and practical strategies, and convince your superiors effectively to approve your recommendations.

### Learning Outcomes:

- Apply critical thinking and analytical skills for problem solving
- Challenge and rethinking ideas
- Identify the root cause of business problems
- Use creative thinking to come up with innovative solutions
- Analyse business issues to put forth recommendations to stakeholders

## Infographics in Visual Story Telling powered by Wiley

Are you connecting with your audience in a compelling way? How can you educate your stakeholders and build a relationship with them through key messaging? In the Information Age today, using infographics and data visualisation can help convey your messages in a concise and engaging manner. One of the best ways to share content, recognise how visual communications can be adopted to extract, inform and entertain your audience. Infographics have the power to simplify complex concepts or ideas. Learn how to enhance knowledge retention and recall by presenting your ideas and information proficiently in your course of work.

### Learning Outcomes:

- Understand how visual communication is processed
- Understand the various forms of information design
- Dos and Don'ts of information design